

## Online Advertising material specifications

### Website

Banners	Pixels(WxH)	File	File size
Leaderboard banner			
- Desktop/tablet version	728 x 90	GIF or JPEG	Max 49kb
- Mobile version	234 x 60	GIF or JPEG	Max 49kb
Rectangle banner			
- One version for desktop, tablet and mobile	336 x 280	GIF or JPEG	Max 49kb
Theme image	785 x 271	JPEG	Max 49kb

### Video

You can send an embedded video link (YouTube/Vimeo), a title (max 50 characters) and introduction text (max 150 characters).

### E-newsletter

Banners	Pixels(WxH)	File	File size
Top/Mid banner	648 x 80	GIF or JPEG	Max 49kb
Skyscraper	120 x 600	GIF or JPEG	Max 49kb

*Please note: Outlook does not show animated banners but only the first frame. Other e-mail clients do display this correctly. Please keep this in mind when designing e-newsletter banners.*

### Advertorial

You can send a text of max 100 words with an image and or logo (110 x 50-150 pixels, GIF, JPEG or PNG, max 49kb).

### Video

Title (max 50 characters), Screenshot of video (GIF, JPEG or PNG, Max 49kb) + URL to landing page.