

Geo-matching • Empowering the Geospatial Community

As a technology news and sourcing platform dedicated to surveying, mapping and autonomy, we strive to deliver a comprehensive and user-friendly database of products and manufacturers. The platform provides users with an easy way to find and compare products based on their technical specifications, allowing them to quickly identify solutions for their needs, connect with suppliers and access resources such as technical specifications, brochures, product videos, and case studies. Additionally, users can stay up to date with the latest geospatial technology news and easily share it with their network. The platform is designed to help professional users and buyers of geospatial technology to save time and make informed decisions when selecting equipment and software, while supporting suppliers in reaching their target audience and achieving their sales and marketing goals.

Content Calendar Geospatial

January	GNSS Receivers, Components and Correction Services
February	Laser Scanners and Cameras
March	Photogrammetry and Remote Sensing Software
April	Aerial and Satellite Imagery
May	General GEO-ICT Software
June	Unmanned Systems and Platforms
July	Geophysical and Geotechnical systems
August	General Land Surveying Equipment
September	General Geo-ICT software
October	Attitude, Heading and Motion
November	Unmanned Systems and platforms
December	Navigation, Machine Guidance and Planning

Content Calendar Hydrography

Echosounders and Sonars
Geophysical and Geotechnical systems
Hydrographic and Geophysical Surveying Software
Attitude, heading and motion
Aerial and Satellite Imagery
GNSS Receivers, Components and Correction Services
Waves, currents and tides
Autonomy in hydrography
Telemetry and data logging
Unmanned Systems and platforms
Echosounders and sonars
Oceanographical and Meteorological Equipment

April

Attitude, Heading and Motion and Intergeo focus

October

Attitude, heading and motion and Ocean Business focus

Vuurtorenweg 18b, 8531 HJ Lemmer, Nederland • +31 514 561 854 • geomares.media



Website

Category Sponsorship

Show that you are a category leader with your branded product as the main category image for a whole year. **limited availability*

on request

Product Promotion Package

Product highlight on the Geo-matching homepage and fixed top position in your category. 500 additional remarketing clicks and extra social media coverage.

1,750

Display Retargeting

60,000 impressions with a minimum of 500 website clicks through our Google Display Network. **This campaign is fully customizable.*

1,000

E-mail

> 20,000 e-blast subscribers

E-blast Mailing

Email design provided by you, send to the Geo-matching e-blast subscribers list.

2,000

Dedicated E-mail

E-newsletter that is designed and created by us, built around your available content on Geo-matching.

1,750

Geo-matching Premium

from 1,800 a year

- Add unlimited products
- Add unlimited product videos
- Campaign manager support
- Company profile
- Click and download overview
- Statistics and insights
- Unlimited contact requests
- Appear first in Geo-matching search results
- Linkbuilding on productpages (*URL to own webpage*)
- Social media buttons
- Newsletter product highlights
- Newsletter product news, webinar and case study highlights

Premium Enterprise

price on request

- All premium options (*customizable*)
- Campaign manager support
- Additional campaigns, custom targeting and more