GEO MATCHING

As a technology news and sourcing platform dedicated to surveying, mapping and autonomy, we strive to deliver a comprehensive and user-friendly database of products and manufacturers. The platform provides users with an easy way to find and compare products based on their technical specifications, allowing them to quickly identify solutions for their needs, connect with suppliers and access resources such as technical specifications, brochures, product videos, and case studies. Additionally, users can stay up to date with the latest geospatial technology news and easily share it with their network. The platform is designed to help professional users and buyers of geospatial technology to save time and make informed decisions when selecting equipment and software, while supporting suppliers in reaching their target audience and achieving their sales and marketing goals.

Content Calendar Geospatial

JAN	GNSS Receivers, Components and Correction Services
FEB	Photogrammetry and Remote Sensing Software
MAR	Laser Scanners and Cameras
APR	Aerial and Satellite Imagery
MAY	General GEO-ICT Software
JUN	Unmanned Systems and Platforms
JUL	Geophysical and Geotechnical Systems
AUG	General Land Surveying Equipment
SEP	General Geo-ICT Software
OCT	Attitude, Heading and Motion • **Intergeo focus**
NOV	Unmanned Systems and Platforms
DEC	Navigation, Machine Guidance and Planning

Content Calendar Hydrography

JAN	Echosounders and Sonars
FEB	Geophysical and Geotechnical systems
MAR	Hydrographic and Geophysical Surveying Software
APR	Attitude, Heading and Motion • **Ocean Business focus**
MAY	Aerial and Satellite Imagery
JUN	GNSS Receivers, Components and Correction Services
JUL	Waves, Currents and Tides
AUG	Autonomy in Hydrography
SEP	Telemetry and Data Logging
OCT	Unmanned Systems and Platforms
NOV	Echosounders and Sonars
DEC	Oceanographical and Meteorological Equipment

The above themes and shows are available for sponsoring. Contact: info@geo-matching.com

GEO MATCHING

Website 50,000 monthly visitors

Category Sponsorship — on request
Show that you are a category leader with your branded product as the main category image for a whole year. *limited availability*

Product Promotion Package — 1,950
Product highlight on the Geo-matching homepage and fixed top position in your category. 500 additional remarketing clicks, newsletter highlights and extra social media coverage. *price per month*

Display Retargeting — 1,000
60,000 impressions with a minimum of 500 website clicks through our Google Display Network. *This campaign is fully customizable

Show or Theme Promotion Package — 1,950
Choose one of the themes or shows from the content calendar (see other side) to promote your company or products at the right time.

Promoted Product — 500
Become top of mind! Your product fixed in the top 3 position of your category. *price per month*

E-mail 20,000 e-blast subscribers

E-blast Mailing — 2,000
Email design provided by you, sent to the Geo-matching e-blast subscribers list

Dedicated E-mail — 1,750
E-newsletter that is designed and created by us, built around your available content on Geo-matching

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50,000
Monthly Visitors

30,000
Newsletter subscribers (Geospatial)

20,000
Newsletter subscribers (Hydrography)

Geo-matching Premium — From € 1,800 a year

Geo-matching provides a premium listing option for suppliers offering benefits such as increased exposure, enhanced product presentation and engagement, access to analytics and insights and priority support.

- Add unlimited products
- Add unlimited product videos
- Campaign manager support
- Company profile
- Click and download overview
- Statistics and insights
- Unlimited contact requests
- Appear first in Geo-matching search results
- Linkbuilding on productpages *(URL to own webpage)*
- Social media buttons
- Newsletter product highlights
- Newsletter product news, webinar and case study highlights

Premium Enterprise — Price on request

Custom made package exclusively for your company that fits perfectly with your marketing goals and service needs.

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powered by **geomares** Navigating. Connecting. Knowing.

Ensure year-round visibility with Decision Making Units in the geospatial industry.

Custom Package?
info@geo-matching.com • +31 514 561 854