Geo-matching • Connecting the Geospatial Community

As a technology news and sourcing platform dedicated to surveying, mapping and autonomy, we strive to deliver a comprehensive and user-friendly database of products and manufacturers. The platform provides users with an easy way to find and compare products based on their technical specifications, allowing them to quickly identify solutions for their needs, connect with suppliers and access resources such as technical specifications, brochures, product videos, and case studies. Additionally, users can stay up to date with the latest geospatial technology news and easily share it with their network. The platform is designed to help professional users and buyers of geospatial technology to save time and make informed decisions when selecting equipment and software, while supporting suppliers in reaching their target audience and achieving their sales and marketing goals.

Content Calendar Geospatial

Month	Theme
January	GNSS Receivers, Components and Correction Services
February	Photogrammetry and Remote Sensing Software
March	Laser Scanners and Cameras
April	Aerial and Satellite Imagery
May	General GEO-ICT Software
June	Unmanned Systems and Platforms
July	Geophysical and Geotechnical Systems
August	General Land Surveying Equipment
September	General Geo-ICT software
October	Attitude, Heading and Motion • Intergeo focus
November	Unmanned Systems and Platforms
December	Navigation, Machine Guidance and Planning

Content Calendar Hydrography

Month	Theme
January	Echosounders and Sonars
February	Geophysical and Geotechnical systems
March	Hydrographic and Geophysical Surveying Software
April	Attitude, Heading and Motion • Ocean Business focus
May	Aerial and Satellite Imagery
June	GNSS Receivers, Components and Correction Services
July	Waves, Currents and Tides
August	Autonomy in Hydrography
September	Telemetry and Data Logging
October	Unmanned Systems and Platforms
November	Echosounders and Sonars
December	Oceanographical and Meteorological Equipment

The above themes and shows are available for sponsoring
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geomares
Navigating. Connecting. Knowing.

GEO MATCHING

Rates Card 2023

Prices quoted in EUR excluding VAT
(if applicable)

50,000 Monthly Visitors | **30,000** Newsletter subscribers (Geospatial) | **20,000** Newsletter subscribers (Hydrography)

Website

Category Sponsorship — on request
Show that you are a category leader with your branded product as the main category image for a whole year. *limited availability*

Product Promotion Package — 1,950
Product highlight on the Geo-matching homepage and fixed top position in your category. 500 additional remarketing clicks, newsletter highlights and extra social media coverage. *price per month*

Display Retargeting — 1,000
60,000 impressions with a minimum of 500 website clicks through our Google Display Network. *This campaign is fully customizable.*

Show or Theme Promotion Package — 1,950
Choose one of the themes or shows from the content calendar (see other side) to promote your company or products at the right time.

Promoted Product — 500
Become top of mind! Your product fixed in the top 3 position of your category. *price per month*

E-mail

> 20,000 e-blast subscribers

E-blast Mailing — 2,000
Email design provided by you, sent to the Geo-matching e-blast subscribers list.

Dedicated E-mail — 1,750
E-newsletter that is designed and created by us, built around your available content on Geo-matching.

Geo-matching Premium
from 1,800 a year

- Add unlimited products
- Add unlimited product videos
- Campaign manager support
- Company profile
- Click and download overview
- Statistics and insights
- Unlimited contact requests
- Appear first in Geo-matching search results
- Linkbuilding on productpages *(URL to own webpage)*
- Social media buttons
- Newsletter product highlights
- Newsletter product news, webinar and case study highlights

Premium Enterprise
price on request

Custom made package exclusively for your company that fits perfectly with your marketing goals and service needs.

Ensure year-round visibility with Decision Making Units in the geospatial industry.

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