

Geo-matching Premium 2021

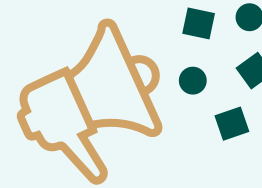
Your Product Platform for Surveying, Positioning and Machine Guidance

4 REASONS TO BECOME PREMIUM!

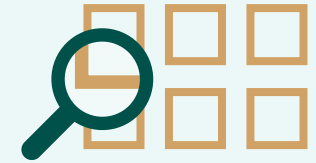
- ★ **500,000** surveying and positioning professionals around the world use Geo-matching every year to find products!
- ★ Major organizations like **NOAA, Shell, Fugro, NASA** and the **US Army** use Geo-matching on a daily basis!
- ★ Wide reach with over **75,000** social media followers and weekly newsletter subscribers!
- ★ Leading brands like **RIEGL, Teledyne Marine** and **Trimble** trust us!



Reach our
**WORLDWIDE
AUDIENCE**



Increase
**PRODUCT
AWARENESS**



High-quality
**PROSPECTS
and LEADS**

AUDIENCE AND REACH

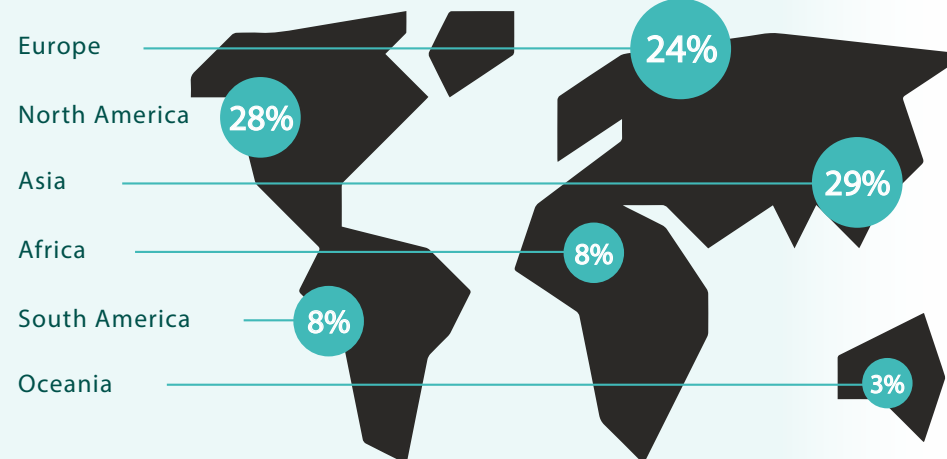
ANNUALLY OVER
1,000,000
PAGEVIEWS

45,000
MONTHLY
visitors

43,000
E-NEWSLETTER
subscribers

SOCIAL MEDIA
25,000
followers

GEOGRAPHICAL BREAKDOWN



QUESTIONS?

Please contact one of our
Geo-matching advisors.



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Geo-matching Premium 2021

	BASIC	PREMIUM 2	PREMIUM 5	PREMIUM 10	PREMIUM 15	PREMIUM GOLD
Number of products	2	2	5	10	15	custom
Product specifications	✓	✓	✓	✓	✓	✓
Company logo	-	✓	✓	✓	✓	✓
Videos	-	✓	✓	✓	✓	✓
Case studies	-	✓	✓	✓	✓	✓
Webinars	-	✓	✓	✓	✓	✓
Direct leads	-	✓	✓	✓	✓	✓
Newsletter product highlights	-	2	5	10	15	custom
Newsletter case study highlights	-	1	2	4	6	custom
Newsletter video highlights	-	1	1	2	3	custom
Social Media coverage	-	✓	✓	✓	✓	custom

FREE

€1,200
per year

€1,600
per year

€2,100
per year

€2,800
per year

ON
REQUEST

EXTRA OPTIONS



Category sponsorship

Show that you are a category leader with your branded product as the main category image for a whole year.

"Position yourself as a category leader"

On request



E-blast mailing

Exclusive Geo-matching E-blast, featuring only your company's products, videos & case studies, sent to 43,000 professionals.

"E-blast results in 8-15 leads"

€1,500 per E-blast
LIMITED AVAILABILITY



Product Promotion Package

Product highlight on homepage & category page. 2 products, 1 video & 1 case study in the newsletter. Extra social media coverage & 500 additional remarketing clicks.

"Perfect for a product launch"

€1,500 per month
LIMITED AVAILABILITY



Rental

Year-round exposure for your Rental products, lead generation, 12 dedicated rental newsletters & frequent social media exposure

"20% of our users consider rental"

On request