

Geo-matching Premium 2022

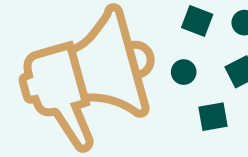
Your Product Platform for Surveying, Positioning and Machine Guidance

4 REASONS TO BECOME PREMIUM!

- ★ **600,000** surveying and positioning professionals around the world use Geo-matching every year to find products!
- ★ Major organizations like **NOAA, Shell, Fugro, NASA** and the **US Army** use Geo-matching on a daily basis!
- ★ Wide reach with over **83,000** social media followers and weekly newsletter subscribers!
- ★ Leading brands like **RIEGL, Teledyne Marine** and **Trimble** trust us!



Reach our
**WORLDWIDE
AUDIENCE**



Increase
**PRODUCT
AWARENESS**




High-quality
**PROSPECTS
and LEADS**

AUDIENCE AND REACH

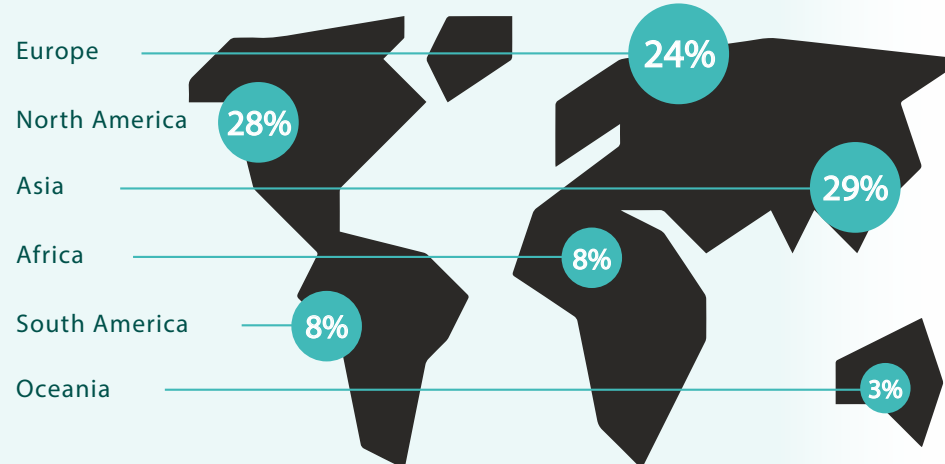
ANNUALLY OVER 
**1,200,000
PAGEVIEWS**

**50,000
MONTHLY
visitors** 

47,000 
**E-NEWSLETTER
subscribers**

**SOCIAL MEDIA
35,000
followers** 

GEOGRAPHICAL BREAKDOWN



QUESTIONS?

Please contact one of our
Geo-matching advisors.



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Geo-matching

Premium 2022

Premium products on Geo-matching

Company profile, logo, social buttons

Events and webinar calendar

Blogs, videos, case studies and brochures

Direct lead generation

Priority ranking in search results

Newsletter highlights

Social media coverage

Featured products in Geo-matching Buyers Guide (print)

Personal campaign manager

Product performance dashboard

NEW in 2022

Market & buyer insights and benchmark reporting

	BASIC	PREMIUM 5	PREMIUM 10	PREMIUM 15	PREMIUM GOLD
	max. 2	max. 5	max. 10	max. 15	custom
	basic profile	✓	✓	✓	✓
	x	✓	✓	✓	✓
	x	✓	✓	✓	✓
	limited	unlimited	unlimited	unlimited	unlimited
	x	✓	✓	✓	custom
	x	✓	✓	✓	custom
	x	✓	✓	✓	custom
	x	✓	✓	✓	custom
	x	x	✓	✓	✓
	x	✓	✓	✓	✓
	x	x	✓	✓	✓
	FREE	€1,750 per year	€2,500 per year	€3,250 per year	ON REQUEST

EXTRA OPTIONS



Category sponsorship

Show that you are a category leader with your branded product as the main category image for a whole year.

"Perfect for branding"

Prices and availability on request



E-blast mailing

Exclusive Geo-matching E-blast, featuring only your company's products, videos & case studies, sent to 43,000 professionals.

"An E-blast results in 8-15 leads"

€1,750 per E-blast
LIMITED AVAILABILITY



Product promotion package

Product highlight on homepage & category page. 2 products, 1 video & 1 case study in the newsletter. Extra social media coverage & 500 additional remarketing clicks.

"Perfect for a product launch"

€1,750 per month
LIMITED AVAILABILITY



Rental

Year-round exposure for your Rental products, lead generation, 12 dedicated rental newsletters & frequent social media exposure

"20% of our users consider rental"

€1,500 per year