

MEDIA CHANNELS



WEBSITE

Do you want **events, companies, videos** or your **case study** promoted? Add it to our website today!

NEWSLETTER

Our weekly **e-newsletter** with the latest geomatics related construction news with positions for **banners & videos** sent to our subscribers.



SOCIAL MEDIA

Extra visibility is gained via our **social media** channels like **facebook, twitter** and **linkedin** pages.

READERSHIP

INTERESTS

- 3D Modelling
- 3D Data Acquisition Techniques
- Surveying & Geolocation
- Drones
- Geospatial Engineering
- Photogrammetry & Lidar
- BIM & GIS

DOMAINS

- The architecture, engineering and construction (AEC) industry
- Government
- Civil consultancy
- Geospatial services
- Distribution (as resellers) & manufacturing
- Engineering, planning & surveying

ADVERTISING OPTIONS

WEBSITE

Display Options

Leaderboard banner	728 X 90 px
Rectangle banner	300 x 250 px

Content Marketing

Featured Case Study Package

Placement on case study page, 2x newsletter feature, 2x social media feature + Google Display Campaign.

Featured Video Package

Placement on video page, 2x newsletter feature, 2x social media feature + Google Display Campaign.

Listings

Upgraded Company Profile in Companies Directory (1 Year)

Profile promoted on digital channels, upgrade profile with marketing materials like logo, video, etc.

Upgraded Event Listing

Event highlight on homepage and in newsletter for 3 months.

NEWSLETTERS

Display Options & Content Marketing

Full banner	468 x 60 px
Box banner	120 x 90 px
Advertorial	Text of 150 words + image / logo OR 1 large image.

ADVANCED TARGETED MARKETING

Across all our channels we track website behaviour. We can target these people outside of our own channels on both interest and geographical location. With these targeted marketing campaigns we offer a guaranteed result.

Targeted Google Display Campaign

Promote your banner to our targeted group of professionals based on interest and/or location through the Google Display Network.

Targeted Facebook Campaign

Promote your post to our targeted group of professionals based on interest and/or location through Facebook.

Targeted Youtube Campaign

Promote your video to our targeted group of professionals based on interest and/or location through YouTube.