

Newsletter & Display Advertising

Weekly Newsletter: Every Thursday

E-Blast: Every Tuesday and Wednesday

Display Advertising: Available per Month

Magazines & Online Theme Weeks

ISSUE 2

Positioning & Navigation Systems

In this issue of *GIM International* we highlight the recent developments in positioning and navigation systems.

Orders before: 23 February | Artwork before: 2 March | Publication date: 16 March

ISSUE 3

Aerial Mapping

This issue puts aerial mapping centre stage. We zoom in on all the aspects of state-of-the-art aerial remote sensing technology.

Orders before: 30 March | Artwork before: 6 April | Publication date: 20 April

ISSUE 5

Prestigious Projects

This special edition presents a selection of challenging survey projects that have led to some extraordinary mapping and surveying adventures.

Orders before: 22 June | Artwork before: 29 June | Publication date: 13 July

ONLINE

Construction, Infrastructure & Modelling Weeks

We will explore how surveyors are establishing themselves as valuable players in shaping the digital transformation of the AEC sector.

Orders before: 7 October | Artwork before: 14 October | 24 October - 25 November

1 FEB

45,000 +22%
Monthly Visitors

32,000
Magazine Readers

30,000 +37%
Newsletter Subscribers

2 MAR

85,000 +28%
Monthly Pageviews

35,000+
Social Followers

62.2%
Senior or executive level

ISSUE 1

Business Guide

Once a year we publish the *GIM International* Business Guide, which serves as a reference work for geo professionals around the world.

Orders before: 12 January | Artwork before: 19 January | Publication date: 1 February

ONLINE

Aerial Mapping & Earth Observation Weeks

A deep dive into the latest aerial mapping solutions and processes, along with the ever-expanding range of products and services derived from such systems.

Orders before: 11 March | Artwork before: 18 March | 28 March - 29 April

13 APR

1 JUN

ISSUE 4

Terrestrial Mapping Systems

This issue focuses on state-of-the-art terrestrial mapping technology and the wide range of applications of terrestrial survey data.

Orders before: 11 May | Artwork before: 18 May | Publication date: 1 June

13 JUL

5 OCT

ISSUE 6

Acquisition & Processing Software

This issue of *GIM International* enriches our readers' knowledge of 3D and BIM workflows and software. Also distributed during Intergeo.

Orders before: 14 September | Artwork before: 21 September | Publication date: 5 October

16 NOV

ISSUE 7

Platforms

This issue is dedicated to a wide variety of vehicles that all have the ability for sensors to be mounted on them for surveying purposes.

Orders before: 26 October | Artwork before: 2 November | Publication date: 16 November



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