

Newsletter & Display Advertising

Weekly Newsletter: Every Thursday

E-Blast: Every Tuesday and Wednesday

Display Advertising: Available per Month

Magazines & Online Theme Weeks

ISSUE 2

Positioning & Navigation Systems

In this issue of GIM International we highlight the recent developments in positioning and navigation systems.

Orders before: 23 February | **Artwork before:** 17 March | **Publication date:** 31 March

ISSUE 3

Aerial Mapping

This issue puts aerial mapping centre stage. We zoom in on all the aspects of state-of-the-art aerial remote sensing technology.

Orders before: 7 April | **Artwork before:** 14 April | **Publication date:** 28 April

ISSUE 5

Prestigious Projects

This special edition presents a selection of challenging survey projects that have led to some extraordinary mapping and surveying adventures.

Orders before: 22 June | **Artwork before:** 29 June | **Publication date:** 13 July

ONLINE

Construction, Infrastructure & Modelling Weeks

We will explore how surveyors are establishing themselves as valuable players in shaping the digital transformation of the AEC sector.

Orders before: 7 October | **Artwork before:** 14 October | **24 October - 25 November**

17
FEB

31
MAR

28
APR

9
JUN

13
JUL

5
OCT

16
NOV

45,000 +22%
Monthly Visitors

32,000
Magazine Readers

30,000 +37%
Newsletter Subscribers

85,000 +28%
Monthly Pageviews

35,000+
Social Followers

62.2%
Senior or executive level

ISSUE 1

Business Guide

Once a year we publish the *GIM International* Business Guide, which serves as a reference work for geo professionals around the world.

Orders before: 12 January | **Artwork before:** 19 January | **Publication date:** 17 February

ONLINE

Aerial Mapping & Earth Observation Weeks

A deep dive into the latest aerial mapping solutions and processes, along with the ever-expanding range of products and services derived from such systems.

Orders before: 11 March | **Artwork before:** 18 March | **28 March - 29 April**

ISSUE 4

Terrestrial Mapping Systems

This issue focuses on state-of-the-art terrestrial mapping technology and the wide range of applications of terrestrial survey data.

Orders before: 19 May | **Artwork before:** 26 May | **Publication date:** 9 June

ISSUE 6

Acquisition & Processing Software

This issue of *GIM International* enriches our readers' knowledge of 3D and BIM workflows and software. Also distributed during Intergeo.

Orders before: 14 September | **Artwork before:** 21 September | **Publication date:** 5 October

ISSUE 7

Platforms

This issue is dedicated to a wide variety of vehicles that all have the ability for sensors to be mounted on them for surveying purposes.

Orders before: 26 October | **Artwork before:** 2 November | **Publication date:** 16 November