

REACH



ONLINE CALENDAR



Weekly E-newsletter: Thursday
E-blast: Tuesday & Wednesday*
**Limited availability*



Display Advertising:
Leaderboard, Rectangle or Billboard
Available per Month*
**Limited availability*

THEME WEEKS

AERIAL MAPPING

**Extra weekly e-newsletter on Monday*

ARTWORK: 22 FEBRUARY

DATE: 1 MARCH - 4 APRIL

DATA VISUALIZATION

**Extra weekly e-newsletter on Monday*

ARTWORK: 1 SEPTEMBER

DATE: 6 SEPT - 2 OCT

EDITORIAL CALENDAR

BONUS EXPOSURE

ISSUE 1 BUSINESS GUIDE 2021

THEME: Business Perspective 2021

SEVERAL EVENTS DISTRIBUTION

ORDERS: 11 JAN

ARTWORK: 14 JAN

PUBLICATION: 28 JAN

ISSUE 2

THEME: GNSS and Positioning

ORDERS: 20 JAN

ARTWORK: 27 JAN

PUBLICATION: 10 FEB

ISSUE 3

THEME: Aerial Mapping

GEO WEEK

AUVSI XPONENTIAL

FIG WORKING WEEK

ORDERS: 24 MAR

ARTWORK: 31 MAR

PUBLICATION: 14 APR

ISSUE 4

THEME: Point Cloud Processing

ESRI USER CONFERENCE

ORDERS: 12 MAY

ARTWORK: 19 MAY

PUBLICATION: 2 JUN

ISSUE 5

THEME: Prestigious Projects

ISPRS CONGRESS

ORDERS: 23 JUN

ARTWORK: 30 JUN

PUBLICATION: 14 JUL

ISSUE 6

THEME: 3D City Modelling

INTERGEO

COMMERCIAL UAV EXPO AMERICAS

ORDERS: 18 AUG

ARTWORK: 25 AUG

PUBLICATION: 8 SEP

ISSUE 7

THEME: Photogrammetry

COMMERCIAL UAV EXPO EUROPE

ORDERS: 20 OKT

ARTWORK: 27 OKT

PUBLICATION: 10 NOV

**The bonus exposure can change throughout the year due to changing of dates, new events, etc.*