

MAGAZINE

RATES PER INSERTION

>32.000 Readers	1x	3x	6x
FULL PAGE AD	€3,700	€3,400	€3,000
1/2 PAGE AD	€2,400	€2,100	€1,900
1/4 PAGE AD	€1,500	€1,300	€1,200

Rates and availability for inside front & back covers on request

2-PAGE PARTNER ARTICLE OR CASE STUDY

Your content published in the print issue of your choice (max. 1,000 words)

€2,500

3-PAGE PARTNER ARTICLE OR CASE STUDY

Your content published in the print issue of your choice (max. 1,500 words)

€3,200

INSIDE FRONT FOLD OUT

Fold out inner front page, 1+2 Full page ads

€5,000

FLYER INSERT OR BELLY BAND

Other creative print ads on request

€2,600

ONLINE

RATES

THEME WEEKS SPONSOR - PER EDITION

Aerial Mapping (March/April), Data Visualization (September/October)

€2,000

PARTNER ARTICLE OR CASE STUDY

Your content published on our website + promotion across our digital channels

€1,200

FEATURED EVENT, VIDEO OR WEBINAR PACKAGE

Homepage feature, dedicated page listing + promotion across our digital channels

€1,000

PREMIUM COMPANY MEMBERSHIP

Profile promoted on our digital channels, add your webinar agenda and other content to your profile.

€1,000

ONLINE DISPLAY ADVERTISING

RATES PER MONTH

>70,000 Page Views	1x	3x	6x
BILLBOARD 970 x 250 px	€1,600	€1,400	€1,200
LEADERBOARD 728 x 90 px	€1,200	€1,100	€900
RECTANGLE 350 x 250 px	€1,000	€900	€750

Banners rotate with other banners and receive over 15,000 impressions per month

E-NEWSLETTER

RATES PER EDITION

>28,000 Subscribers	1x	3x	6x
BLOCK BANNER 600 x 160 px	€1,000	€900	€750
FULL BANNER 468 x 60 px	€700	€600	€500
ADVERTORIAL / VIDEO	€800	€700	€600
PARTNER NEWS	€700	€600	€500

E-BLAST

Send your own HTML content to over 18,000 E-Blast subscribers!

€2,000 €1,800 €1,600

REMARKETING CAMPAIGNS

RATES PER MONTH

STANDARD DISPLAY REMARKETING	€600
DYNAMIC REMARKETING CAMPAIGN	€750

A dynamic or responsive remarketing ad is an ad that automatically adjusts its size, appearance, format and message to fit available ad spaces outside our platforms.

TIP! We can help create high-quality content and ads! Ask for details