

Audience Profile

GiSPro is the leading platform for senior professionals and managers developing and using geographical information systems. GiSPro's readers work in the broad field of spatial data application, management, interrogation, collection and processing.

COVERING GIS:

- GNSS
- Big Data
- Addressing
- GIS and the cloud
- Emergency Services Mapping
- Drone Surveys
- BIM
- Smart Cities



E-NEWSLETTERS:

Our weekly **E-NEWSLETTER** goes out to **7,000+** subscribers with positions for **ADVERTORIALS, BANNERS & VIDEOS**

E-BLAST:

Send your **HTML NEWSLETTER** to our subscribers to get the word out there fast and see instant results!



READERSHIP:



Our **7,000+** readers are spread throughout the **UNITED KINGDOM, EUROPE** and the **WIDER WORLD!**

WEBSITE:



Have an **EVENT, TRAINING COURSE, WEBINAR** or **JOB** you want to promote?

Add it to our website today!

Website

Banners & blocks

Rates per month

Leaderboard banner	£ 795	€ 900
Rectangle banner	£ 650	€ 730
Full banner	£ 495	€ 560
Interactive floor advert	£ 795	€ 900
Advertorial	£ 495	€ 560
Video	£ 795	€ 900

Banners & blocks

Rates

Company & Education - Standard	FREE	FREE
Company & Education - Featured <i>(for 1 year)</i>	£ 500	€ 730
Events - Standard	FREE	FREE
Events - Featured <i>(for 3 months)</i>	£ 250	€ 285
Job advert - Standard <i>(for 1 month)</i>	£ 150	€ 175
Job advert - Featured <i>(for 1 month)</i>	£ 250	€ 285

E-newsletter

Banners & blocks

Rates per edition

Full banner	£ 550	€ 625
Box banner	£ 395	€ 450
Advertorial	£ 650	€ 740
Video	£ 450	€ 515
E-blast (7,000+ subscribers)	£ 995	€ 1100