



Editorial Overview for 2022

Hydro International Magazines, Theme Weeks and Newsletters

Newsletter & Display Advertising

Weekly Newsletter: Every Tuesday

E-Blast: Every Wednesday and Friday

Display Advertising: Available per month

Magazines & Online Theme Weeks

Leading trade journal for hydrography professionals

ISSUE 1

Geophysical Data Acquisition Systems

The availability of multibeam echosounders, sidescan sonar and sub-bottom profilers opens up many possibilities for using different survey configurations.

Orders before: 9 February | **Artwork before:** 16 February | **Publication date:** 2 March

ISSUE 3

Prestigious Projects

This special edition is aimed at highlighting awe-inspiring examples of how technical innovations have made it possible to capture hydrographic data.

Orders before: 20 July | **Artwork before:** 27 July | **Publication date:** 10 August

ISSUE 4

Platforms

Dedicated to vehicles in a multitude of forms, but all with a common feature: the ability to mount sensors on them to do a decent survey job.

Orders before: 28 September | **Artwork before:** 5 October | **Publication date:** 19 October



30,000 +15%
Monthly Visitors

20,000
Magazine Readers

18,000 +20%
Newsletter Subscribers

55,000 +28%
Monthly Pageviews

17,000+
Social Followers

61.2%
Senior or executive level

ONLINE

Offshore Surveying & Marine Renewables Weeks

Focused on the survey requirements for installing windfarms, commissioning and decommissioning platforms, and laying pipelines and cables.

Orders before: 28 January | **Artwork before:** 4 February | **14 February - 18 March**

ISSUE 2

Positioning & Navigation Systems

Highlighting recent developments in positioning and navigation systems, and investigating how new solutions are set to bridge the gap between RTK & PPP.

Orders before: 20 April | **Artwork before:** 27 April | **Publication date:** 11 May

ONLINE

Bathymetry & Hydrographic Data Weeks

Focusing on bathymetric surveying, the captured data and the use of echosounders, sidescan sonar and advanced positioning systems.

Orders before: 26 August | **Artwork before:** 4 September | **12 September - 16 October**

ISSUE 5

Business Guide

Once a year we publish the *Hydro International* Business Guide, which serves as a reference work for geo professionals around the world.

Orders before: 23 November | **Artwork before:** 30 November | **Publication date:** 14 December

Ensure year-round visibility with Decision Making Units in the hydrography industry with *Hydro International*. For more information about the magazine or deadlines contact us:

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