

ONLINE MEDIA CHANNELS

With the latest videos, news items, in-depth articles and information about jobs, companies, events and education, the Hydro International online media channels are a one-stop shop for the hydrographic industry!

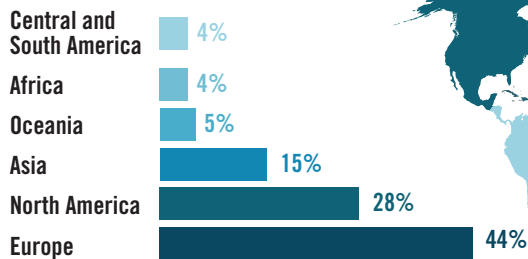
Reaching over **60,000** HYDROGRAPHIC PROFESSIONALS per month!

Our audience is spread throughout more than **160** COUNTRIES

E-NEWSLETTER:

Weekly e-newsletter: **16,000 SUBSCRIBERS**

Geographical Breakdown



Want to send your e-mailing to our database?

TRY OUR E-BLAST!

Reach over **15,000 SUBSCRIBERS**



E-newsletter with latest news, sent 4x per month

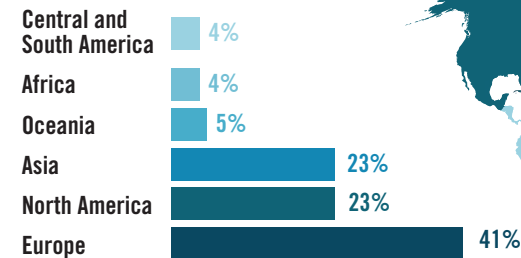
OI edition: 1 March

Your own html e-mailing sent direct to our database!

WEBSITE: www.hydro-international.com

20,000 unique website visitors per month, generating **45,000 PAGE VIEWS**

Geographical Breakdown



Add your COMPANY or EVENT to our website!



Combined SOCIAL MEDIA reach of **14,000** SUBSCRIBERS!



DOUBLE YOUR VISIBILITY!

Ask us about:

- **BANNERS** for the website or e-newsletter
- An **ONLINE SEARCH**
- **ADVANCED TARGETED MARKETING** campaign
- Or reach your target group with our **SOCIAL MEDIA** channels!

JOB RECRUITING

Use our popular **ONLINE JOBS SECTION** to highlight your hydrographic job vacancies!



ADD YOUR BANNER TO OUR WEBSITE!

MIX IT UP!

Combine print with digital advertising to maximise your exposure! Ask your account manager for multimedia campaigns within your budget.

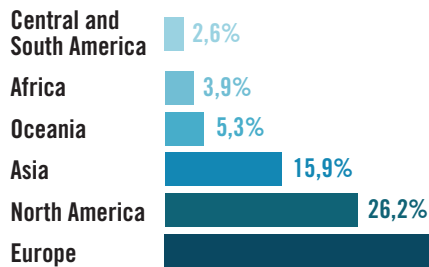
AUDIENCE PROFILE

For the past 20 years, Hydro International has been bringing the latest news and developments to hydrographic professionals in all four corners of the world.

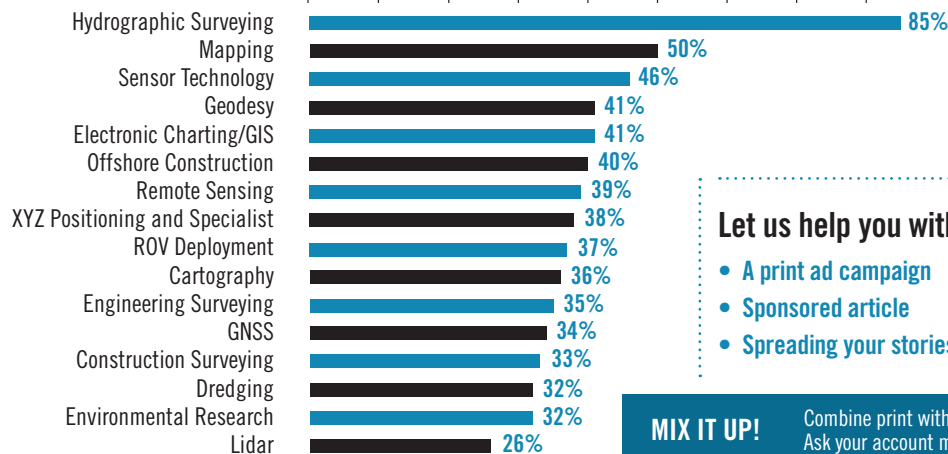
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Geographical Breakdown



Fields of interest (%)



Let us help you with:

- A print ad campaign
- Sponsored article
- Spreading your stories!



Print & digital magazine

January/February

Editorial focus: Big Data
Sidescan Sonar

Oceanology International Edition

March/April

Editorial focus: Port Surveying
Current Meters

May/June

Editorial focus: ENC Production / Workflow
Underwater Acoustic Positioning

July/August

Editorial focus: Unmanned Systems
Positioning

September/October

Editorial focus: Deep-Sea Mining
Tide Gauges

November/December & Business Guide

Editorial focus: Datums
Data Buoys

Deadlines

Orders : 31 Jan
Artwork : 7 Feb
Publishing Date: 22 Feb

Orders : 21 Mar
Artwork : 28 Mar
Publishing Date: 12 Apr

Orders : 9 May
Artwork : 16 May
Publishing Date: 31 May

Orders : 11 Jul
Artwork : 18 Jul
Publishing Date: 2 Aug

Orders : 12 Sep
Artwork : 19 Sep
Publishing Date: 4 Oct

Orders : 7 Nov
Artwork : 14 Nov
Publishing Date: 29 Nov

Additional show distribution can be found on www.geomares.nl/advertising

Average Total Circulation (print and digital)

17,000



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Contact us for more information:

Herma Lenten,
marketing advisor
herma.lenten@geomares.nl

Wim van Wegen,
content manager
wim.van.wegen@geomares.nl

