

 E-NEWSLETTER	Dimensions (w x h)	Price per placement
E-BLAST	Your html to our database	€ 1,500
PRODUCT OF THE MONTH*	Your product highlighted for one month	€ 800 TIP
PRODUCT OF THE WEEK	Your product highlighted	€ 350
VIDEO	Your video highlighted as opening item	€ 600
TOP BANNER	648 x 80 pixels	€ 500
MID BANNER	648 x 80 pixels	€ 400
SKYSCRAPER	120 x 600 pixels	€ 440
ADVERTORIAL	400 characters incl. spaces, plus logo	€ 500

* The product of the month will be highlighted in all e-newsletters during that month and in a frame on the homepage and relevant categories on www.products4engineers.nl.

 WEBSITE	Dimensions (w x h)	Price per month
LEADERBOARD BANNER	728 x 90 pixels	€ 900
RECTANGLE BANNER	336 x 280 pixels	€ 630
THEME IMAGE*	785 x 271 pixels	€ 700

The leaderboard and rectangle banners rotate per impression with other banners, with an average of 10,000 impressions per banner per month.

* The theme image will be redirected to your company page on P4E.nl and will be shown on the homepage and all (sub) category pages.

 MAGAZINE	Dimensions (w x h)	Price per placement
COVER*	132 x 188 mm	€ 2,995
1/1 PAGE	210 x 297 mm (+3 mm bleed)	€ 2,470
1/2 PAGE	189 x 129.5 mm	€ 1,680
1/4 PAGE	90 x 129.5 mm	€ 1,160
* Including 1/1 page article in the magazine		
SPONSORED ARTICLE		€ 2,500
1 page article (450 words) with images and contact details in P4E magazine. This article also will be highlighted in the e-newsletter and on the home page for one month.		

PRODUCT NEWS ON FRONT PAGE		€ 500
70 words with image, continued with a further 70 words inside the magazine		

More information?

Feel free to contact us!

Tel.: +31 (0)514 561 854

Email: info@geomares.nl



PO Box 112

8530 AC Lemmer Netherlands

Suppliers can add their products to Products4Engineers.nl for free. In addition, you have the opportunity to become a **PREMIUM** supplier. A **PREMIUM** supplier account puts top-quality product exposure at your fingertips. For example, you have access to the following features for **all your products**:



Add videos and case studies



Receive enquiries directly in your inbox



Monitor your performance using the statistics in your own dashboard



Promote your vacancies and events

In addition, you can use your dashboard to select a number of products for extra exposure on Products4Engineers.nl and in the e-newsletters. You can change these products whenever you like throughout the year.

Choose from the following options:

PREMIUM 5

5 products receive extra exposure all year round on P4E.nl
5x featured product in the P4E e-newsletter
2x featured video in the P4E e-newsletter

€800
per year

PREMIUM 10

10 products receive extra exposure all year round on P4E.nl
10x featured product in the P4E e-newsletter
4x featured video in the P4E e-newsletter

€1,200
per year

PREMIUM 15

15 products receive extra exposure all year round on P4E.nl
15x featured product in the P4E e-newsletter
6x featured video in the P4E e-newsletter

€1,500
per year

Would you like to know more?

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